

LAFF



The Numerous Picture Magazine

DECEMBER 20c

**ARE
ACTRESSES
SEXY?**

See page 20

**THE FOTOG
AND THE
FARMER'S
DAUGHTERS!**

JOAN JOYCE

See page 12

A MEMORIAL

to Your Loved One

FOR LESS THAN \$10⁰⁰

Don't Let the Grave of Your
Departed Go Unmarked

WHEN one who has been dear in life passes away, it is a mark of esteem and love to place a memorial to their memory. However, many who have wished to do so have been prevented by the high cost of a memorial tombstone or marker. But the Rockdale Monument Company now offers a complete line of monuments, starting as low as \$9.95! 58 models to choose from. We offer you these unusually low prices as we sell DIRECT by mail, saving you the middleman's profit. Because of our volume of business, great economies can be passed on to you. And for sheer beauty and impressiveness, you will be amazed at these gorgeous Rockdale memorials!

WE PAY THE FREIGHT ANYWHERE IN THE U. S.
EASY CREDIT TERMS

Yes, it is absolutely true—not only do we offer you a beautifully designed memorial at an amazingly low price, but we also pay the freight anywhere in the United States and send it to you on CONVENIENT credit terms if you prefer. Have you ever heard of an easier, more economical way to buy a monument? And there are no hidden charges. Best of all, our money-back guarantee fully protects you.

Free ...
Beautiful New Booklet

To help you select a suitable memorial we offer you our fully illustrated catalog free, showing our complete line of Rockdale Monuments and Markers. Send for your copy now, no obligation to buy. Just fill out coupon and mail today.

Complete Line

FROM ONLY

\$9.95
AND UP

MAIL COUPON TODAY

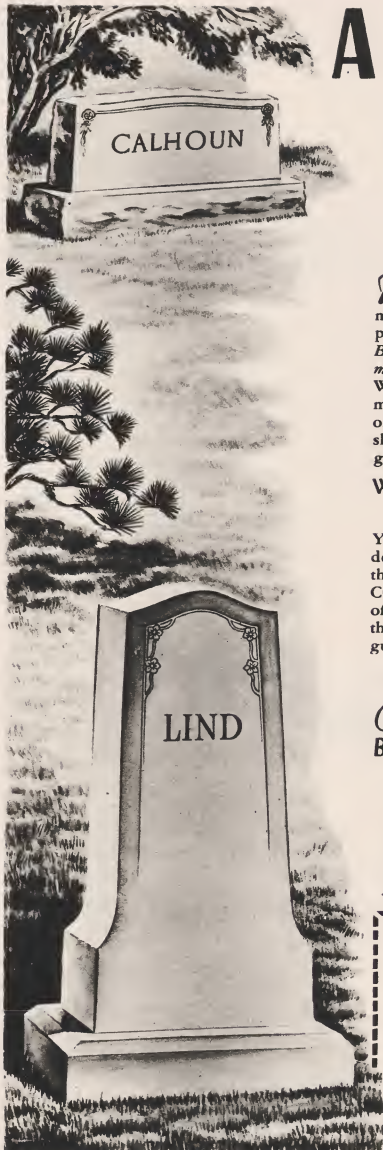
ROCKDALE MONUMENT COMPANY
Dept. 360
Joliet, Illinois

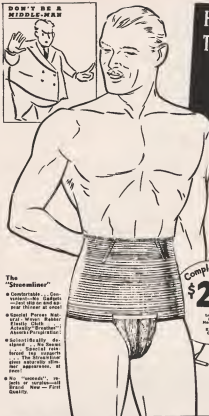
Please send me, without obligation, your new free book and full particulars on Rockdale Monuments.

Name.....

Address.....

City.....





Here's The Most Amazing, The Quickest, The Most Convenient Way In The World To APPEAR THINNER *At Once*

**Wear The Deluxe "Streamliner"
For 7 Days. If You Don't Look
Better, Feel Better, Appear Slim-
mer . . . Return, No Cost To You**

The "Streamliner"

Comfortable . . . Con-
venient—No Girdling—
Just slip on and ap-
pear thinner at once!

• Gentle Power Nat-
ural—Woven Rubber
Elastic—Breathes—
Actually—Reduces—
Abdominal Fat!

• Scientifically de-
signed . . . No hard
pressure—No strain—
The Streamliner
gives instantly slim-
mer appearance, at
once!

• No "sweats", re-
sists or irritates—All
Brand New—First
Quality.

**Complete Cost
\$2.49**

Including
Post-
Health Diet
Exercise
Course

This amazing offer could not be made unless thousands of men in all walks of life would benefit from it! For the man who sits at a desk, the "Streamliner" supports the relaxed abdominal muscles. . . For the man who does manual labor, like the carpenter, bricklayer or plumber, the "Streamliner" relieves abdominal weight strain, giving relief and comfort to the back. . . For the man who is on his feet all day, like the Clerk, Policeman or Salesman, the "Streamliner" helps support the abdominal organs, giving more normal weight distribution, easing physical strain on both back and feet. . . And to all men, workmen and sportsmen alike, the "Streamliner" gives Slimmer, Trimmer, Thinner Appearance at once!

Here's What The Streamliner Will Do For You

You get comfortable thinner appearance at once with the Porous, No-Seam, Natural-Woven-Rubber Elastic Streamliner, that actually "breathes", while it absorbs perspiration. . . relieving abdominal, back and feet strain by giving you more normal weight distribution. It doesn't matter how old or how young you are, the Streamliner will give immediate benefits to your general well-being and slimmer appearance. Look Better, Feel Better—Mail the coupon today. . . Wear The Streamliner for 7-Days Trial. . . If you return it for any reason the full purchase price will be refunded.

Nationally Known Postl Health Diet and Exercise Course Included at No Extra Cost to You

**Postl's
Health Diet and
Exercise
Course**

**STREAMLINER
CO. Is Proud To
Offer You This
Important POSTL
Health & Diet
Course**



CHARLES H. POSTL

At an extra cost to you, the Streamliner Company will include the helpful and effective Health Diet and Exercise Course with every order. Many of the nation's most prominent citizens follow Mr. Postl's Health Diet and Exercise recommendations. Mail coupon now—no cost! "Streamliner"—an equal dinner at once! Read and Follow Mr. Postl's recommendations for Health Diet and Exercise. It's not too late! You can keep Mr. Postl's Health Diet for your trouble—no cost! If you're not sure, mail the coupon now.

Written by Charles H. Postl

- Includes
- Plan for Reducing
- Keep-Fit Exercise Course
- Strain-Combinations
- Protein-Combinations
- Daily Exercises
- 7-Day Health Diet
- Caloric Chart

SEND NO MONEY

The "Streamliner" will turn the trick for you. . . Make you appear thinner, make you look better, make you feel less tired after a day's work. . . Yes, the Streamliner will give you all these benefits at once. . . Wear it for 7-Days. . . If you don't agree, simply return for full purchase price refund.

©-1980

MAIL 7-DAY TRIAL—NO RISK COUPON

ILLINOIS MERCHANDISE MART
Dept. 5801, 1327 Loyola Ave.,
Chicago 26, Ill.

Send ☐ I would like to receive the Streamliner for 7 days. If I am not completely satisfied after wearing for 7 days, I will return the Streamliner for a full refund, no cost.

My health is ☐ Excellent ☐ Fair ☐ Poor

My Weight is ☐ Normal ☐ Overweight ☐ Underweight

For ☐ Streamliner C.D., at \$2.49 each. I will pay Postage and C.O.D. Charges.

NAME _____
ADDRESS _____
CITY _____ STATE _____

Sent To You On Approval . . . If YOU Are Not Completely Satisfied—No Cost To You

DEC.

1948



LAFF

GEORGE SHUTE, Editor

PAT LAMAR, Art Director

CONTENTS

THE WEST JUST AIN'T THE SAME...	7
BOONS TO HUMANITY?.....	10
THE FARMER'S DAUGHTERS?.....	12
CARTOON CARNIVAL.....	14
RADIO GAG BAG.....	16
LAFF GIRL..... By John Sudrone	17
SHOWGIRL OF THE MONTH.....	18
ARE ACTRESSES SEXY?.....	20
CRIME PAYS OFF.....	22
HOW TO LOUSE UP A DATE!.....	24
LILY BELLE AT THE RACES.....	28
THE LETTER BOX.....	29

Cover: JOAN JOYCE
(Bereaved of Hollywood from Globe)

ADRIAN B. LOPEZ, Publisher

LAFF is published monthly by Volpert Publishing Corporation at 153 East 58th Street New York 10, N. Y. (November issue, 1948, Vol. 9, No. 5, Entered as second class matter November 5, 1940, at the Post Office at New York, N. Y. under the act of March 3, 1879. Copyright 1948 by Volpert Publishing Corporation. Single copy price, 50c; subscription price, \$2.40 per year. The publisher will handle all subscription, notices, pictures, and questions with the exception of material which is accompanied by sufficient postage for return and is submitted at the author's risk. Any similarity to names of persons living or dead is purely coincidental.

Printed in U.S.A.



ADELE
JERGENS

DIRECTOR TAKE



"Well . . . well . . . I'm going to wear it anyway!"



*The WEST Just
Aint the Same
PODDNER!*

SHADES of the James Boys, the Daltons, Billy the Kid and the Youngers, what's happened to the West? What's happened to it makes everybody happy, especially those lucky tourists who hit the Las Vegas trail in Nevada. Here, amid sleek Cadillacs and Packards, one finds the new West, fostered by high pressure salesmanship such as that demonstrated by the El Rancho Vega Hotel, where beautiful Barbara Blaine, complete with six-gun is Marshal of the pool. Or over at the colorful Last Frontier where a contribution to the Helldorado Days celebration included not only a covered wagon, but a passenger list with the Kathryn Duffy dancers spreading beauty and merriment along the trail. (Musee this way, folks) →

Marshal Barbara Blaine's job is to enforce law and order at El Rancho Vegas Hotel's swimmin' hole.

THOSE BISTOL PACKIN' MOMMAS!



Now hear this, customers, we know they're spelling podner with one "d," but we happen to like two in it, podds.



Taking her ease while somebody looks for her badge of authority, which she lost, Barbara makes a-restin' photo.

Looks like the Marshal is gonna deputize another lovely to help her patrol the pool against people using oil.





Complete with six-guns is this Kathryn Duffy dancer, one of troupe taking part in Last Frontier Hotel parade float. Below, another Kathryn Duffy dancer shows agility of ye new West on float made up for famous Hellsdorado Days parade.

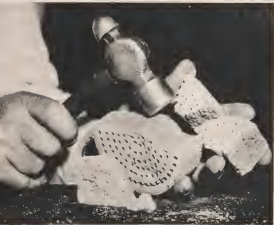


Above, Marshal Barbara Blaine hasn't found her badge as yet, but she's "sticking" to the job. Or vice-versa. At any moment now we expect to see Randolph Scott come galloping to the rescue. Below, ah—the West, wild, wooly, and womanly!



BOONS TO Humanity?

EVERY now and then some new benefactor to humanity flashes across the horizon and sometimes they really prove benefactors. But, more often than not, the contributions prove to be fad or phony and John Q. Public, who swallows the stuff, just sits back and waits for something new to ken. Most recent donation to American culture has been the "Master Cell" of farmer John Brown, of Middletown, Mass. The cell, a cement form six inches in diameter, rounded on top, weighing about a pound and a half, and an inch thick is channeled vertically with bores. Water in which the cell has been immersed, according to Farmer Brown, would prolong life to 120 years. And that's what the man says!



Above, that famous "elixir of life," the Master Cell. Photo shows broken matrix to be examined by investigators. And, below, John Cabecceiras, of Fall River, Mass. shows Master Cell Brown big egg pigeon laid after being fed new remedy.



Above, Dr. Serge Varosoff who made newspaper headlines with his theory of monkey gland for combating old age. Below, the good doctor is seen at operating table in his laboratory. Monkey gland lid shone brightly, then faded.



When Dr. Emile Coudé promulgated his "day by day in every way I'm getting better and better" theory, it furnished a lot of material for vaudeville comics, but it made sense.





Sample of the "Master Cell" discs arrives at Washington for testing in the Federal Food and Drug Laboratories. Tests will determine whether or not the "Cell" is a genuine panacea. Dr. Harry E. Moskey, Veterinary Medicine chief holds one.

Below, Miracle Cell discoverer Brown measures a corn stalk that has grown over five feet in seven weeks!



The 62-year-old discoverer is shown above with Mrs. Mary McCalligett, looking over thousands of letters received.





Part of Joyce's prizes was vacation trip to Ozarks. Here she helps enhance the natural beauties of noted Lake Lucerne.

Below, working in the fields, devising little dances for relaxation helped Nicole Parent win "Expressive Legs" title.



WHAT'S HAPPENED TO THE FARMER'S DAUGHTER?

JUST look at what's happened to the farmer's daughters! Times are sure changing, and why not? Just recently, two farm girls, one from Lockport, Illinois, and one from Yermolandville, France, won beauty contests. The American, Joyce Thoreson, 19, out-shone 400 Chicago gals to win the title "1948 Photo Girl," awarded annually by the Windy City press photos. Nicole Parent, 22, travelled 60 miles to Paris to win from 100 contestants title to "Miss Expressive Legs." Cameras followed activities of each girl, and altho these pix were made thousands of miles apart, include interesting parallels.

No pool for this farmer's daughter. When Nicole wants to swim, she heads for River Eure which runs past property.





For farm beauty Joyce Thoresen, who vacations in Arkansas Ozarks, it's thoroughbreds on mountain trails. For Nicole, below, plough nag will do, not much chance for selection today.



In Ozarks, Joyce gives credence to farm background, selects hay ride over other forms of entertainment—making the photographer very happy, too, over pix. But when "Miss Expressive Legs" hits the hay, it's either to sleep or heave it like this. Still in all, beauty has come to the farm, and that's where to find it!





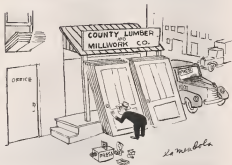
"Looks like Mary Lou has hooked another big one."



"At my age, they all look good!"



"Lunk, the editor knows this gag is weak, but you don't have to criticize Mr. Sale, too!"

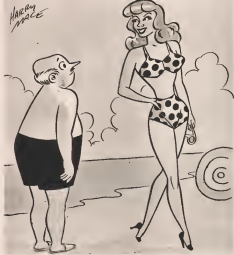


La Maudela

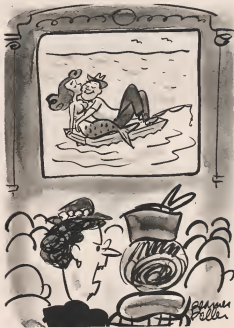


Henry Spivey

"It belongs to my sister. She plays softball."



"No, thank you. I already know how to swim."



"In the book all he catches is a cold and hell from his wife."



"The Chief has been kind enough to provide us with transportation, girls."



"Ransome can get more out of a book than anyone I know."

RADIO GAG BAG

The Editors of LAFF
Select Some of Radio's
Chuckles - of - the - Month

CBS' Abe Burrows has, he says, written a new song called "When your hair has turned to silver I will love you just the same as I did through all the other colors."



Far from the hurley-burley of soap operas over NBC, Louise Snyder vacations in Bermuda.

OZZIE: Harriet, are you suggesting that I'm not neat?

HARRIET: No, dear . . .

OZZIE: Don't I always put things away when I've finished with them?

HARRIET: Yes, dear—you're very good about throwing things back in the closet.

—"Adventures Of Ozzie and Harriett"

JANE: Irma, why don't you buy a long dress?

IRMA: How do I know they won't be wearing them short next year. I'm taking no chances.

JANE: What are you going to do?

IRMA: I'm buying a separate hem with a zipper!

—"My Friend Irma"

SEZ BURROWS: To city kids, nature is kind of strange and mysterious. It's like that wonderful old joke they used to tell about a city kid who saw some flowers growing and he said to his father, 'Hey, Pop, what kind of flowers is that?' And his father answered, 'How should I know? What am I—in the millinery business?'

—CBS' "Abe Burrows Show"

IRMA: Hello, Al honey. Gee, are you growing a moustache?

AL: No, this all comes from using a slug at the Automat.

IRMA: What do you mean, Al?

AL: Well, I was eating blackberry pie and could only get the slot half open!

—"My Friend Irma"

MIRTH

from the

MICROPHONE MARTS

From Ann (Maise) Sothorn: A wolf is a passing acquaintance—always making passes . . . Via Phil Baker: It's a rare man who can keep his head when a girl has taken everything else. . . . Bob Burns' note: The crack of dawn is what a married man gets from his wife when he comes home late. . . . Frank DeVol's line: Eve was the end of Adam's perfect day. . . . Query Abbott and Costello: If a wife is a man's better half and he marries twice, then what happens to him? . . . Ted Malone's mummur: Foreign countries seeking to borrow money from us evidently believe in a shear-the-wealth program. . . .

Lon Clark's tale: A midget in the circus got so conceited that he was fired because he was getting too big for his job. . . . Orson Welles' jotting: Some drama critics believe the play's the thing. . . . The Great Gildensleeve's chuckle: If a married man wants to get boiled, he'd better get an excuse cooked up also. . . . Bob Hawk pencils: A miss is as good as a mile but much more fun. . . . Dinah Shore's silly: If you're feeling lonely and want company, just let your housecleaning go until late afternoon and someone will be sure to drop in and catch you. . . . Fred Waring wires: When the average girl lands a fish she immediately proceeds to take the backbone out of him. . . .

Whitey (Grand Ole Opry) Ford's contribution: When a man proposes he gets down on his knees, but once he's married he has to stay on his toes. . . . Sammy Kaye's comment: Some men are never satisfied and even when they marry the toast of the town they want a little honey on the side. . . . Penny (Blondie) Singleton's snicker: Many comedians who are young still have the knowledge of centuries in their heads and prove it with their jokes. . . . Meredith Wilson's thought: When a Hollywood extra craves for the moon she really wants to be a star. . . .

MRS. B: Did you miss me?

MR. B: Yes.

MRS. B: I don't believe it. You never missed me for a minute.

MR. B: I tell you I did!

MRS. B: Well, say it then!

MR. B: All right—I missed you for a minute!

—CBS' "Morgan-Ameche-Langford Show"

MORGAN: The Morgans have been divers for generations, beginning with my grandfather Whale Morgan down to my Uncle Octopus and my Aunt Crah.

AMECHE: Your Aunt Crah?

MORGAN: Yes, poor thing was half-cracked. Always turned red when she was boiled.

—CBS' "Morgan-Ameche-Langford Show"

JOAN: And, of course, our ten-room offers terrific entertainment.

JEAN: Really? What does it consist of?

JOAN: Well, for instance, last week we had Rudolph and Ramona, acrobatic dancers. Boy, how Rudolph threw that Ramona around. Why, he mopped up the place with her.

JEAN: But you say they're not with you this week?

JOAN: Of course not. As soon as they got the place mopped, I let 'em go!



That smile Gloria Stuart wears hides a multitude of mysticism on "Tree Detective" over Mutual.

ALAN: I want to warn you, Olivia. When I drive you to the party, I'll be driving with one hand!

OLIVIA: Really?

ALAN: Yeah. I have to hold the fender on with the other!

—CBS' "Tony Martin Show"

SOUTHERN COMFORT

By W. W. WATT

*The LAFF GIRL, friends, has found a way
To conquer wintry breezes.
She's hurried South to pose and play
And get a tan that pleases.*

*As flash bulbs pop and cameras tick
Upon this flower-suited child,
It's plain to see that she's the trick
Who makes the wild waves wild!*



Showgirl
OF THE MONTH



JOAN SMOLEN

JOAN SMOLEN was selling lingerie at a department store in New York City when Billy Rose was out shopping for a present for his wife. Result: Joan left her counter and is now a showgirl at the maestro's named Diamond Horseshoe. Twenty-one and a native New Yorker, Joan studies fashion designing during the day, paints in oils, does her own wardrobe and as a hobby collects lipstick cases.





As Sue Casey poses, left, June Harris, in mirror is being taught to say "No." Gestures are supplied by Prof. Daniels.

Exercise helps one to acquire poise, which leads to charm, and then to glamor, which may be construed as sexiness. Yes?



Walking down stairs is difficult in movies, as many a male actor, with hangover, has found out. Billy's making it easy.

ARE Actresses SEXY?

NATURALLY, no one in his right mind is going to go on record and single out the actresses who aren't sexy. Not since it is generally believed by the public that all female members treading the boards are sexy just by virtue of being behind the footlights, or in front of cameras. However, noted dance director Billy Daniels has taken a step in the right direction with the inauguration of a movie charm school. Billy's first class consisted of the Goldwyn Girls, whom he taught to have movie manners for their roles in Danny Kaye's new film. June Harris, Barbara Bushman, Pat Williams Sue Casey learn about charm in a very successful curriculum.

Breathing correctly gives a girl control of her diaphragm, so we don't have to draw on in order to make you understand.





Above, no gal can be sexy or glamorous when pants are baggy. Barbara Bushman learns this during her lesson.

Below, Pat Williams, who just loves to exercise tries a body head to give her figure the glamor that makes box-office.



Prof. Daniela peers through finder (an exclusive gadget in Hollywood) checks Sue's walk as camera views it.

One of the things no glamorous actress ever will do is to reach for a seat in this fashion. Just pick it up, lassie!



CRIME *Pays Off!*

THAT man's here again! You know, LAFF's fellow-who-is-always-pointing-something-out. The subject, today, chillun, is how crime pays off. This is one pay-off nobody in his right mind would ever want. You just can't beat the law, no matter whether you're petty thief or a grand larceny boy. Crimes of violence, the most frequent matters to occupy police attention, are met with violence. And anytime you get to wondering whether crime pays off, you can be sure it does. Here are some very dramatic examples of people who got what they seemed to be asking for, trying to beat the law to see if crime pays!

CHICAGO: Shot dead as he crept thru window, William Reeves, 21, bangs grotesquely. Watchman surprised him.



NEW YORK CITY: Anthony S. Fredella, left, of Paterson, N. J. and Charles Hoag of New York were haggled by cops. Hoag, in center, put up a fight, learned police are tougher.



NEW YORK CITY: Policemen bend over bandit shot dead in a toe-to-toe gun battle with cop in overcrowded Sixth Avenue bus. Battle followed robbery of loan company office.



BROOKLYN, N. Y.: Detectives hold struggling Frank Bonomo. He was interrupted trying to drop stolen safe in East River.



NEW YORK CITY: This dying handit, and confederate, were mortally wounded by off-duty police in bar marked for stickup.



NEW YORK CITY: John Rodriguez, 22, grimaces with pain after police belted him when he and two companions were surprised in act of holding up a grocery store on Second Avenue.



NEW YORK CITY: Bartender Harold Sandler, capturer of a handit re-enacts it with Patrolman Alhofen, who aided. Stick-up man didn't have gun, either, just made motions.

How to LOUSE UP a DATE!

(And Vice-Versa!)



You'll always find the Mauler at a party and when fashion dictates strapless gowns, he'll have to know just what holds the garment up. Below, just be a Practical Joker like Cass and see how many parties you are not invited to. The poor girl is rapidly getting hysterical.

INTO each party a little drip must fall, and sometimes it's a big drip, as Cass Franklin, ably supported by Monica Moore, shows in this widdle playlet entitled "The Grief of the Party." Presented as another of LAFF's public services, this silly skit is enacted to remind you, that you, too, may be winding up your evening with a brand new set of enemies. If you're like this guy no wonder your gal stays home nights with a book. At least you can shut up a book any time!



There's nothing compares with the Fnnnymen. He tells a supposedly humorous story and always puts the point across with a buck wallop. Below, everybody knows this ex-draftee, the big shot who won the war single-handed and Congress was just too busy to vote a medal.





Incinerator Ike is certain never to be invited again. He would have been a big hit with Sitting Bull at an Indian peace powwow. Below, the only time he spent on a playing field was running out with a water hocket, but the Athlete's a demon in living rooms.

With meat prices high as they are hostesses are sure to forget Hungry Harry, who'd even eat the tray if it had some salt on it. Below, Champagne Charlie, who brags he can hold his liquor, always winds up sleeping it off in the guest room, and snoring lustily.



CLASSIFIED ADVERTISEMENTS

Advertising in this section 25c per word, payable in advance, unless placed through a recognized agency. Minimum term: 10 words. Rate includes insertion in both Last and 1st Magsazines. MAGAZINE ASSOCIATES, 260 East 35th Street, New York, 10, New York

BUSINESS OPPORTUNITIES
Vending machines earn big money! An investment as low as \$10.00 will start you in this booming, profitable business that can earn you to the end of income and independence. Business can be published and operated on either full or part time basis with no experience needed. Write for full details and our free literature. **Wholesale and Retail Vending Machines**, 450 1st Avenue, New York, 10, New York. **Wholesale and Retail Vending Machines**, 450 1st Avenue, New York, 10, New York.

MAKES MONEY AT HOME LIKE I DO Write **Wendell**, 1000 N. 1st St., Kansas City, Mo. 64101. **Typewriter Business** known as **Secretary** Copyrighted Information, 100 Grand, 1021-C Broadway, Chicago, 15, Illinois.

Would you pay \$25.00 for \$250.00 profit? Cash guaranteed back! **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Would you pay \$25.00 for \$250.00 profit?** Cash guaranteed back! **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

Mail order offers increased income, independence, unlimited possibilities. **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101. **Mail order offers increased income, independence, unlimited possibilities.** **1958 Oldsmobile** **Entrepreneur** Press, 1000 N. 1st St., Kansas City, Mo. 64101.

CLUB
Lonely? Compensating, measure, marriage may be just around the corner. Let America's freest, by far, the most abundant compensation of the opposite sex, **Specialized Erotic Film**, **Wings**, **Diamond Girls**, **Debs**, **83**, **P.O. Box 1232**, **St. Louis 1, Missouri**.

HYPNOTISM
Hypnotism success revealed very easy to learn. Develop your natural power. Simple lesson only \$1.00. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ADVERTISING
Desired 8-16 years. No experience. All duties. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

LYRIC WRITING
Know whether or not your lyrics are correctly written. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

NOTES
Japanese language books for the U.S. \$4 to \$40.00. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

POULTRY
Kiss Kriem your own. One man's own plant. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

PATENTS
Inventors—Patent law encourages the development of new ideas. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

PERSONAL
Make friends easily. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

PHOTOGRAPHS
Beautiful Artists Models. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

VENTRILISMS
Learn Ventriloquism. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

ENTERTAINMENT
From Protection Industries, some are rock and roll. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

YOU ARE UNDER ARREST!
CRIME DETECTION!
We have a new method of detecting crime. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

"They Win — You Lose"
You are the loser. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

Direct From Hollywood Darkrooms
GIRL PHOTOGRAPHS
HOLLYWOOD DARKROOM

BOOKLETS
The first person who has one of these booklets is a winner. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

L'ORMONE
The Entrepren's Hormone
BUST CREAM

WITH AMAZING NEW MAGIC DICE
A new method of winning. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

L'ORMONE CO., Dept. 253-S
220 Broadway
New York 7, N. Y.

ILLUSTRATED COMIC BOOKLETS
The kind you like. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

Leave BAKING at home
A new method of baking. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

Leave BAKING at home
A new method of baking. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

INTRODUCTORY OFFER
\$1.98
YOUR NAME

Your Name Engraved in 23 Karat Gold
without Extra Cost

NEW! IMPROVED!
All new **STOP THE CRAVE!** **FREE BOOK**

STOP THE CRAVE!
A new method of stopping the craving. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

SONG POEMS WANTED
Submit on or more of your best poems. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

PSORIASIS
PSORIASIS SUPPLEMENT. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

HONEYMOON CHARM DROPS
Secret Aromas Help. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

FREE! SECRETS OF HOW TO WIN LOVE!
A new method of winning love. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

HUEBA-HUEBA!
A new method of winning. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

HUEBA-HUEBA!
A new method of winning. **Write**, **1000 N. 1st St., Kansas City, Mo. 64101**.

Trade Old Ties For New Look

Send us 1-to-6 cleanable ties, and we will return an equal number of different, beautifully cleaned ties we got the same way

THEN pay postage \$1. plus postage THE TY-EXCHANGE

Dept. 8, Valhalla, New York

Prints and Negatives of Gorgeous California Models **GUARANTEED ART PRINTS FULL FIGURE**

SUNSET STUDIOS
P.O. Box 57, Alhambra Branch

SUNSET STUDIOS
P.O. Box 57, Alhambra Branch

Less
than

50¢

A week
buys as
much as

\$1746

of Old Line Legal Reserve
LIFE INSURANCE

YOU ACTUALLY PAY
only \$2.00 a month of all ages
for the amounts shown below.

***THIS IS HALF THE PERMA-
NENT RATE WHICH TAKES
EFFECT THE 4TH YEAR.**

AT AGE	FOR MINIMUM PREMIUM OF	YOU GET A POLICY FOR
20	\$2.00	\$1746.
25	2.00	1582.
30	2.00	1408.
35	2.00	1250.
40	2.00	1086.

Proportionate amounts at all other
ages, 13-15. Mail coupon now for
full facts and amounts at your age.

Here is a unique plan that lets you budget your Life Insurance like rent. The rate is the same no matter what your age! The amounts vary but, even at 40 you can get \$1086 of this Solid, Old Line, Legal Reserve Life Insurance protection!

And not only that—but your policy will be

FULLY PAID-UP IN 30 YEARS

with no more premiums to pay, yet your insurance continues in force all the rest of your life.

POSTAL LIFE operating under the rigid New York State Insurance laws has sold Life Insurance by mail and over the counter for 43 years and has satisfied

policyholders everywhere. Over \$14,000,000 in assets! More than \$60,000,000 paid out in benefits!

Postal Policies are participating! Mail Coupon today!

Get the FACTS by mail!

☐ **Postal Life Insurance Company**
511 Fifth Avenue, Dept. D-409
New York 17, N. Y.

☐ Mail me complete information about your new "\$2.00 per month", 30-payment Modified 5 Whole Life Policy at no age.

☐ NAME ☐ _____

☐ OCCUPATION ☐ _____

☐ DATE OF BIRTH ☐ _____

☐ ADDRESS ☐ _____

Include Postal Zone, if any.

Better Buy from POSTAL

A Few of Hundreds of Questions Answered in the Modern Sex Manual



- Honeymoon guidance
- How often intercourse
- Matching sex compatibility
- "Safe Period" charts
- Too much or too little intercourse controlled
- More sex satisfaction for women
- Sex faults of husbands, wives
- Cures for sex immaturity for men, women
- Cause and cure for women's frigidity, men's impotency
- Today's cures for abnormal cases
- Sex advice for all ages
- Ability to have children
- Pregnancy tests
- Frequency of child-bearing
- Sexual relations after change of life; after end of child-bearing
- Vitamin E cure for sterility
- Artificial pregnancy

PLUS HUNDREDS MORE!



Frequently Asked Questions

Written by a doctor who has treated thousands of sexual cases and thus avoided divorces, quarrels, etc. This modern guide is for **NEWLYWEDS WHO SHOULD BE SURE** of themselves from the start, for established couples who find various problems develop, and **FOR MIDDLE AGED AND OLDER COUPLES WHO MUST KNOW** what should be done in their later years. The author says: "... many important advances have been made in **SEXOLOGY** ... the most frequent asked questions have been given consideration." This turning point in your marriage is yours for only \$1.98 (\$5.00 value). You would gladly pay much more than \$1.98 for **JUST ONE SOLUTION** among the hundreds in this book. Order now—delay is lost satisfaction.

THE MODERN SEX MANUAL

ILLUSTRATED

Facts Found in No Other Book!

Of all the contributions made by scientists and doctors in recent years... **THE LATEST SEX DISCOVERIES** have been least benefited by. Here at last is the new authoritative book published in many years—**"THE MODERN SEX MANUAL"**... just off the press. Few people realize how old fashioned their false notions, fears, etc., are until they have read these most **CURRENT, ENLIGHTENING INSTRUCTIONS** developed in recent years by our best known authorities.

Hundreds of Today's Sex Problems Answered

This book is written in a new informal Questions and Answers style giving you sex secrets in every day, **STRAIGHT - FROM - THE - SHOULDER LANGUAGE - EASILY UNDERSTOOD**... the newest discoveries and remedies. Practically every sex case may now be cured. **THE MANY ILLUSTRATIONS** further help you master the complexities of sexual married life. This book will open your eyes to new satisfactory sexual experiences you have missed until now.

Don't Be Old Fashioned 1948's

SEX
DISCOVERIES NOW REVEALED!

FREE

THE STUDY OF THE MALE...FEMALE IN COLOR ILLUSTRATIONS



Free Book at Enlightening Illustrations

You receive an absolutely free book, **"THE STUDY OF THE MALE AND FEMALE IN COLOR PICTURES"** with your order of **"The Modern Sex Manual."** This free book (now selling for \$1) contains **MANY INSTRUCTIVE ILLUSTRATIONS IN BRILLIANT COLOR** and simple explanations giving man and woman a better understanding between them. An appropriate gift in perfecting today's marriage harmony. Limited copies—Mail the coupon now!

CADILLAC PUB. CO., INC., Dept. M-940

220 Fifth Ave., N. Y. C.

TEST THESE BOOKS WITHOUT BUYING!

CADILLAC PUBLISHING CO., INC., Dept. M-940
220 Fifth Ave., N. Y. C. 1. Send me "THE MODERN SEX MANUAL" in plain wrapper marked "personal" with **FREE GIFT (\$6.00 VALUE COMPLETE)**. I will pay postman \$1.98 plus postage on delivery. If not satisfied within 5 days, I can return books and money will be refunded. I am over 21.

Name

Address

City..... State.....

N. Y. C. orders add 2% Sales Tax. Canada go foreign add C. O. D. Send \$2.50.
☐ Check here if you desire to save delivery costs, enclosing only \$1.98 with coupon.

